



ENTRIES LIST

PRESS LOTUS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
PRODUCTS & SERVICES				
P01: CONSUMER GOODS				
P01/001	SUN WARNINGS	VASELINE	OGILVY SINGAPORE PTE LTD	SINGAPORE
P01/002	PUNCTUATION BREAKS: COMMA	KITKAT	VML MANILA	MANILA
P01/003	PUNCTUATION BREAKS: ELLIPSIS	KITKAT	VML MANILA	MANILA
P01/004	LIVING ROOM	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
P01/005	PLAYROOM	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
P01/006	KITCHEN	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
P03: RETAIL, LEISURE & ENTERTAINMENT				
P03/001	FORCE OR DIALOGUE?	NAGASAKI SHIMBUN	DENTSU INC.	TOKYO
P03/002	ALICE	PENGUIN	CHEIL PENGTAI BEIJING	BEIJING
P03/003	HAMLET	PENGUIN	CHEIL PENGTAI BEIJING	BEIJING
P03/004	PRIDE AND PREJUDICE	PENGUIN	CHEIL PENGTAI BEIJING	BEIJING
P06: PUBLIC SERVICES & CAUSE APPEALS				
P06/001	BLACK AND WHITE CAMPAIGN	GREENPEACE SOUTHEAST ASIA - PHILIPPINES	DENTSU CREATIVE MANILA INC.	MANILA
PRINTED PUBLICATIONS				
P07: BOOKS & PUBLICATIONS				
P07/001	UNPICTURED GOURMET GUIDE	FUTURE DESIGN SHIBUYA GENERAL INCORPORATED ASSOCIATION	DENTSU INC.	TOKYO
P07/002	THE UNWRITTEN STORIES	BIDYANONDO FOUNDATION	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA
P07/003	PRICELESS MENU	ZEN RESTAURANT	THE SOUR BANGKOK CO., LTD.	BANGKOK
P07/004	THE SMALL ISSUE FRONT-PAGE	WOMEN AND MEN PROGRESSIVE MOVEMENT FOUNDATION	SPA - HAKUHODO CO.,LTD.	BANGKOK
P07/005	THE NEWSPAPERS INSIDE THE NEWSPAPER EDITION	AN NAHAR NEWSPAPER	IMPACT BBDO	DUBAI

PRESS LOTUS



CODE	TITLE	BRAND	COMPANY ENTERING	CITY
INNOVATION				
P08: INNOVATIVE USE OF PRINT				
P08/001	BLACK AND WHITE CAMPAIGN	GREENPEACE SOUTHEAST ASIA - PHILIPPINES	DENTSU CREATIVE MANILA INC.	MANILA
LOTUS ROOTS				
LRP: LOTUS ROOTS				
LRP/001	FORCE OR DIALOGUE?	NAGASAKI SHIMBUN	DENTSU INC.	TOKYO